

CHICAGO★STAR

presents

Streeterville Week

MAY 20-30, 2022



Streeterville's biggest celebration of local business!

Highlight your special offers and promotions in this community-focused event that supports businesses downtown.

Shooting Star: \$1,000

- Logo and offer details on Streeterville Week website
- Inclusion in Streeterville Week special section in Chicago Star May print issue
- Quarter-page ad in print paper
- Promotion on social media

Superstar: \$2,500

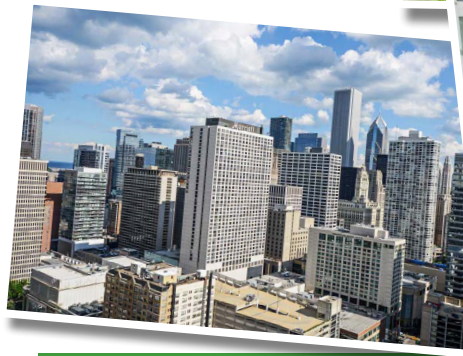
Includes all Shooting Star offers, plus:

- Upgrade to half-page ad in print paper
- Priority placement on participating businesses page
- Digital ad on chicagostarmedia.com

Megastar: \$5,000

Includes all Superstar offers, plus:

- Upgrade to full-page ad in print paper
- Additional digital ad in City Buzz newsletter



Specifications

Circulation: 20,000

Product specs: 10" x 10"

Locations: 350

Graphic Specs: High Resolution (300 dpi), PDF format, CMYK, no borders, no bleed

Dimensions

Full Page 10" W x 9.625" H

Half Page (Horizontal) 10" W x 4.75" H

Half Page (Vertical) 4.9375" W x 9.625" H

Quarter Page 4.9375" W x 4.75" H

Eighth Page (Horizontal). 4.9375" W x 2.3125" H

Eighth Page (Vertical) 2.4063" W x 4.75" H

Photos by Priscilla Du Preez on Unsplash and Lakeshore Sport and Fitness.

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